

Connecting - Sharing - Trading

30th October 2014

"In response to all He has done for us, let us outdo each other in being helpful and kind to each other and in doing good"

(Hebrews 10:24 – The Living Bible)

### www.uktradecentre.net

### Bath KITCHEN

Subscriber NEWS

Company

...have recently launched a new web site, where you can watch a slide show of their beautiful designs - <u>HERE</u>

## Bridging the gap between Micro finance and retail

Having raised £17,000 from peer-to-peer platform Kickstarter, Fritha Vincent intends to use the money to expand her fledgling "Secret Pillow" business. As a child, Fritha began sewing quillows; a quilt with a pocket which enables it to become a pillow. Last year, a friend said she should sell them, and a month later, on a trip to India, Fritha saw fabrics, sewing machines, and women's groups everywhere. PING!

Seeing a chance to empower these women with earning potential, Fritha's "Secret Pillow" company now employs 86 women in 5 women's groups in Kerala, India, and has sold 550 quillows since launching the business in July. £8 from each preordered £35 sale goes to the seamstress - a good amount in their situation, and some of them are starting to design their collections, which Fritha will buy and retail as stock. Visit the Secret Pillow website *HERE* 



## Sharing slices of the equity

Opinions may be divided about if it is a good thing to give away equity as an



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#### Review all our Subscribers

incentive to managers, but Joe Delves, a 33-year-old farmer from Sussex, is hoping to atrract more young people into the industry by use of a broadly "John Lewis" model. After spending a year exploring the idea, Joe has given 15% of the equity in an additional dairy unit to the manager, who will be able to use his profit share to buy more of the farm

The MITIE group, a plc which started in my area, stands for Management Incentive Through Investment Equity, and has started over 100 businesses, with a 95% success rate, by giving the management team 49% of the equity. Understand more HERE



# FREE books

I have 8 copies of this helpful book, for the 1<sup>st</sup> eight of you who ask for them

"God's healing power for businesses" by David Shadbolt. "David's book is like the man; real,

spiritual and practical", says Graham Cooke in his forward. I have read and found the book helpful, and know David to be a thoroughly grounded man of God and businessman, with a strong prophetic gift. To claim your FREE copy, e-mail me here, with your name and preferred mailing address. No catch – a simple gift!



# Dates for your diary

31<sup>st</sup> Oct - 2<sup>nd</sup> Nov

"A Call to Business" conference 4<sup>th</sup> in the series. Details HERE

15<sup>th</sup> Nov
"RELATIONAL THINKING" an
ICCC day @ LICC, de Vere St,
London - Details HERE

### The lighter side...

Arriving back from overseas doesn't have to be boring....



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