

Transforming lives; transforming business

Business leaders committed to working together to achieve a world without poverty

The global impact of business

There is widespread acknowledgement that a world without poverty cannot be achieved without the support of national and international businesses committed to responsible business and investment practices. Business plays an essential role in job creation, technological innovation and economic development. When done in a sustainable way, business can be a ladder out of poverty for the developing world. This is why the private sector is at the heart of the partnerships that Christian Aid seeks to build.



Salt members work together to support business leaders both here and in some of the poorest communities in the world. By contributing to Christian Aid's incubator fund, members can help SMEs to grow and increase their social impact.

What is The Salt Business Network?

The Salt Business Network provides a new opportunity for visionary business leaders to partner with a leading international development charity. The Salt Network will bring together business leaders to create a unique movement that unites the strengths of faith and business to tackle global poverty. This network will be motivated to learn about, support and engage in sustainable solutions for the world's poorest communities, *reframing what it means to be in business.*

The Salt Business Network will bring members together to:

Lead change – enabling members to learn, develop and implement responsible business practices. By sharing content through the digital community, newsletters, workshops and an annual event, network members will be inspired, challenged and empowered to apply their learning.

Provoke a community of change – giving members a united voice to speak out to the wider business community, church community and policy makers on issues that affect the world's poor. Through dialogue between members and with Christian Aid, the network will frame positions on those aspects of business that advance, and hinder, the fight against global poverty.

Resource change – maximising members' charitable giving through crowdfunding for innovative enterprise projects in the poorest countries in the world. Opportunities will also be developed to use members' skills and expertise to support Christian Aid's work.

What does network membership look like?

Exclusive content	Receive relevant online content and tools from leading thinkers from the business, faith and development sectors.
Digital community	Join the conversation by connecting and engaging with likeminded business leaders across the UK. Remain up to date with articles, videos and guest blogs that will continue to contribute to your thinking about your identity, responsibility and ability as a business leader.
Workshops	Bring your experience to the table and, in conversation with Christian Aid and each other, explore business solutions and strategies that will increase your ability to live out your faith through your business or leadership.
Annual event	A pivotal event, drawing together business people from across the UK with keynote speakers and strategists to focus on faith, business and development in the 21st century.
Strategic giving	Make maximum impact in your charitable giving by combining with fellow members to support innovative enterprise projects that enable people to lift themselves out of poverty.



The network is open to anyone who owns a business or is in a senior management position within a commercial organisation. It is for leaders who want to join a movement to learn more about business and sustainable development through the lens of faith.

We are taking a pilot approach to growing and shaping the network, starting small but with an ambitious vision that by 2020 we will have regional Salt networks across the UK and be facilitating groups internationally.



Becoming a member

Help us shape the direction of a network that wants to demonstrate the power of faith and business in action. To be a part of this movement that is actively helping to eradicate poverty, please contact Helen at: salt@christian-aid.org

Christian Aid is a leading international development charity. We have more than 70 years' experience of working in partnership to help communities to thrive. We are supported by twenty thousand churches and tens of thousands of individuals who help us to tackle the root causes of poverty. In this way, women and men the world over are strengthened and made more resilient to face future setbacks.



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